

# How to Fundraise...

Welcome to our easy fundraising guide.

Now you have decided to raise funds in aid of Newlife, decide what your activity is going to be. You could have a silent auction, coffee morning, bring and buy or dinner party or you could try a sponsored race, car wash, head shave, waterfight or just wear something silly all day and ask your friends to sponsor you.



## Be inspired! Get Creative...

- ✦ **Contact your national fundraising manager**
- ✦ **Enlist some volunteers...** to help you out. Make the most of your work colleagues, members of your church or social group.
- ✦ **Set a target...** there's nothing like the thrill of reaching a goal - especially when you know that the effort you and your friends make will directly benefit a disabled child.
- ✦ **Talk about Newlife...** tell everyone why Newlife is a special charity for special children and let them know how their support can help. Our national fundraising manager can tell you about children in need of help right now in your county or region.
- ✦ **Get support and publicise your event...** ask local businesses for help. Offer to promote them on your JustGiving page in return for whatever they have to offer - a venue for your event, food / drink at your event, equipment, a prize or maybe a donation!
- ✦ **Put up posters...** download a template at [www.newlifecharity.co.uk/fundraise](http://www.newlifecharity.co.uk/fundraise) and put them up in your community centre, post office and doctors' surgeries to let the whole community know what you're up to.
- ✦ **Send out a press release...** with details about your activity. Use the template at [www.newlifecharity.co.uk/fundraise](http://www.newlifecharity.co.uk/fundraise) and send it to local newspapers, radio stations and magazines. Don't forget to contact any wider body that you're a part of, for example your sporting club, an umbrella group or association and get a mention in any publications they might produce.



**justgiving**  
fundraising made easy

[www.justgiving.com](http://www.justgiving.com)

Set up a fundraising page online and promote your activity via facebook or twitter and let everybody know what you're doing

# ...go do it!

For more great fundraising ideas visit:  
[www.newlifecharity.co.uk/fundraise](http://www.newlifecharity.co.uk/fundraise)





**newlife**  
foundation for disabled children

## Everything you need...

Get all the sponsorship forms, donation forms, paying in forms, press releases and posters you need from:

[www.newlifecharity.co.uk/fundraise](http://www.newlifecharity.co.uk/fundraise)

and don't forget, your national fundraising manager is always on hand for questions, advice and support.



### All finished?

After you've raised lots of funds, don't forget to pay it in! Use the Newlife paying in form [www.newlifecharity.co.uk/fundraise](http://www.newlifecharity.co.uk/fundraise)

Send us some photo's and quotes from the day; we would love to know how you got on. We might even be able to use your success to encourage others to fundraise for Newlife. Sit back and relax, knowing you've made a difference in the life of a child.

Don't forget to tell us how you would like us to use your funds. This is called a restriction. See your donation form for more information.



[www.newlifecharity.co.uk](http://www.newlifecharity.co.uk)



## National Fundraising

### Contact

Tel: 0800 988 4640



### Email

[fundraise@newlifecharity.co.uk](mailto:fundraise@newlifecharity.co.uk)



### Address:

Newlife Centre  
Hemlock Way  
Cannock  
Staffordshire WS11 7GF



### Website:

[newlifecharity.co.uk/fundraise](http://newlifecharity.co.uk/fundraise)



## DON'T FORGET! Safety First...

Check out our legal and safety guidelines to make sure your event is safe and sound and that everybody has as much as fun as possible

[www.newlifecharity.co.uk/fundraise](http://www.newlifecharity.co.uk/fundraise)